

COLOR GUIDE ONLY

Primary Mark



Primary Logotype



Primary Mark with Logotype



GUIDE FOR A DARK BACKGROUND

The keyline art is to be used when printing on a dark background to create a white outline around the mark. The keyline does not print.

Primary Mark



Primary Logotype



Use this version on red background only.

Primary Mark with Logotype



H O U S T O N

T E X A N S

UNIFORM AND HELMET COLOR GUIDE ONLY

The colors shown on this page are not intended to match the PANTONE Color Standards. For reproduction, use either the NFL Process Colors or the actual PANTONE Colors listed below.



Solid Color

For Texans Dark Navy
use PANTONE 5395C

For Texans Red
use PANTONE 187C

Process Color

For Texans Dark Navy
100c / 60m / 0y / 80k

For Texans Red
20c / 100m / 80y / 0k

Textile Color

For Texans Dark Navy
use PANTONE 19-4023TC

For Texans Red
use PANTONE 19-1663TC

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HOUSTON
TEXANS



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Primary Identity Black & White Guide

Primary Mark





Primary Logotype



Primary Mark with Logotype



Grayscale Guide	
	100% Black
	70% Black

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Mechanical/Art

MECHANICAL/ART

For use as reproduction art. Keyline does not print.

Primary Mark Mechanical/Art

For all Mechanical/Art with keyline, keyline does not print.
Use keyline as a holding line.



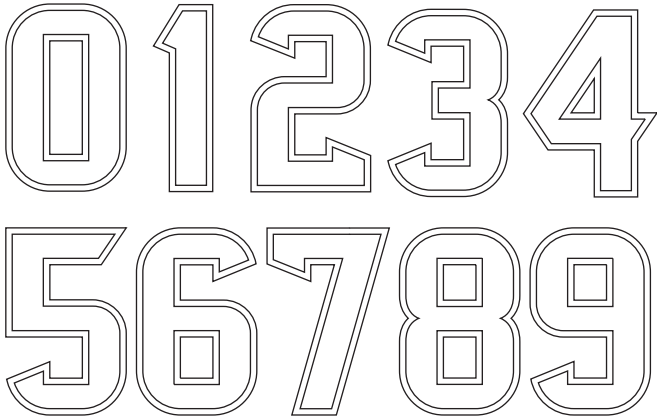
Primary Logotype Mechanical/Art



Primary Mark with Logotype Mechanical/Art

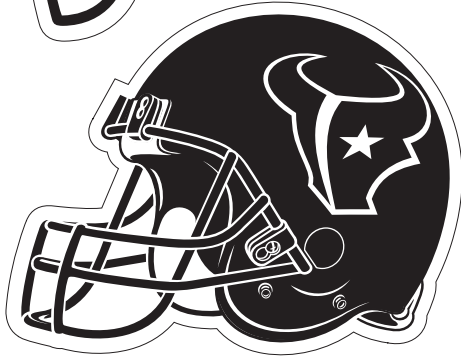
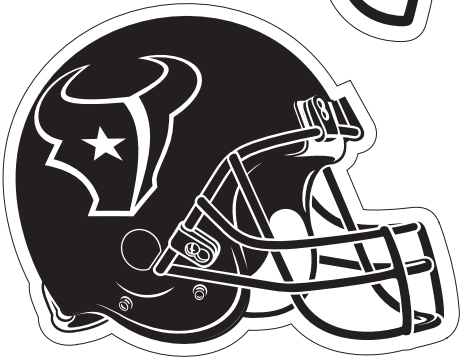


Mechanical/Art for replicating jersey numerals



Helmets Mechanical/Art

For all Mechanical/Art with keyline, keyline does not print. Use keyline as a holding line.



**Helmets
B & W
Guide**

